



CAMPBILL MK  
COMMUNITIES

# FUNDRAISING GUIDE

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# WELCOME

Thank you for your interest in supporting Camphill Milton Keynes Communities by raising funds for our charity.

As we continue to grow, we need your support more than ever and it is heartening to have support from individuals like yourselves. We recognise the work and dedication it takes to pull off any fundraising activity, so thank you!

Our vision over the next 5-years is very ambitious and to achieve it, we must secure £15m from trusts/foundations, the public sector, and through fundraising activities such as those listed in this booklet.

I would like to wish you every success with your activity and remember to please enjoy yourself along the way.

Our fundraising team is here to support you on your fundraising journey and are on hand to answer any of your questions.



**Tim Davies**  
**Chief Executive Officer**



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# ABOUT US

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Camphill MK is a community of 70 adults with learning disabilities and autism who are encouraged and supported to maximise their potential through the experience of living, learning, working and celebrating in community with others.

We provide a strong supportive environment where residents gain self-confidence and personal independence within an enabling environment.

Residents get involved in meaningful activities every single day through our gardening and food production projects, in the weavery, pottery studio, Chrysalis Theatre, upcycling centre, and café. These days, full of purpose, also include trips out, volunteering in the local community, and undertaking daily tasks such as shopping and visiting the hair dressers.

**BUILDING COMMUNITIES WHERE  
PEOPLE LIVE, WORK, LEARN AND  
CELEBRATE LIFE TOGETHER**

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# FUNDRAISING FOR CAMPHILL MK

## Why?

Camphill MK is a registered charity which relies on a range of income, including from the local authority, sales in our café and shop, and donations / fundraising activity.

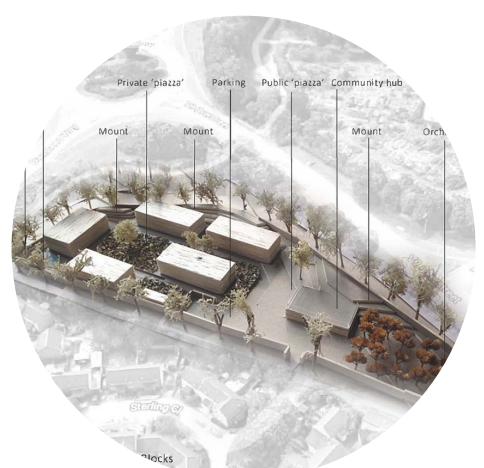
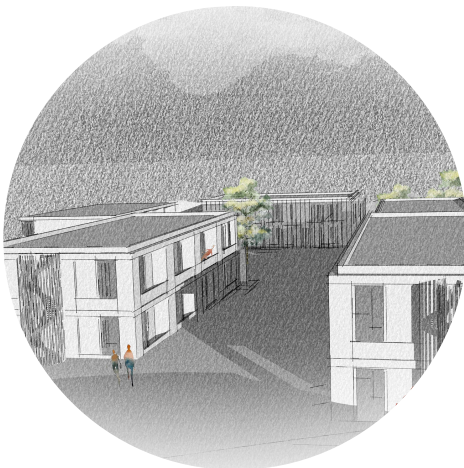
We are asking you to help us fundraise to support the expansion of the Camphill MK community.

We are building 60 additional accessible bedrooms, workshop spaces and undertaking adaptations to our site to make it more accessible and connected.

Our current properties are built for agile individuals and as our residents age, we require different support for them. By building additional bedrooms, we will be able to better serve our current residents and welcome new individuals who are desperate for a place to live where they can become independent.



**WE ARE HOPING YOU, AND OTHERS CAN HELP US RAISE £100,000 TO SUPPORT US ON OUR WAY TO RAISING £3.3M FOR OUR FIRST PHASE OF THE BUILDING WORK.**





# FUNDRAISING FOR CAMPHILL MK

## Lets Get Started

### What would you like to do?

Are you a wonderful baker, love a quiz, or are you brave enough to take on a challenge such as a sponsored run, walk, or swim. Your activity can be anything you fancy. Could you encourage your work colleagues or friends to get involved too?

**Pick an activity you are interested in, then get planning.**

**DO YOU NEED SOME IDEAS?**

**READ OUR A-Z BELOW...**

Even the smallest of events can take a lot of time and resource to organise.

Think how you are going to raise funds, and what are your strengths.

We want you to have fun and enjoy your activity, so start small. Make it easy for people to attend or donate. Keep reading for some ideas!



**LATER IN THE PACK WE WILL GIVE YOU SOME "TOP TIPS"**

**IF YOU NEED SUPPORT - EMAIL: [FUNDRAISING@CAMPHILLMK.CO.UK](mailto:FUNDRAISING@CAMPHILLMK.CO.UK)**

# FUNDRAISING FOR CAMPHILL MK

## Let People Know

You will need people to come along to your event or sponsor you so make sure you promote your event.

Social media, sending out emails, and using groups such as WhatsApp can be powerful tools to get the word out there. Posters, flyers, and social media graphics can be easily made via online platforms such as Canva ([www.canva.com](http://www.canva.com))

Things to include in your communications

- **Where** is it happening
- **When** and what time
- **What** is there to do
- How much does it **cost**
- How can I make **donations**
- A **photo** or graphic

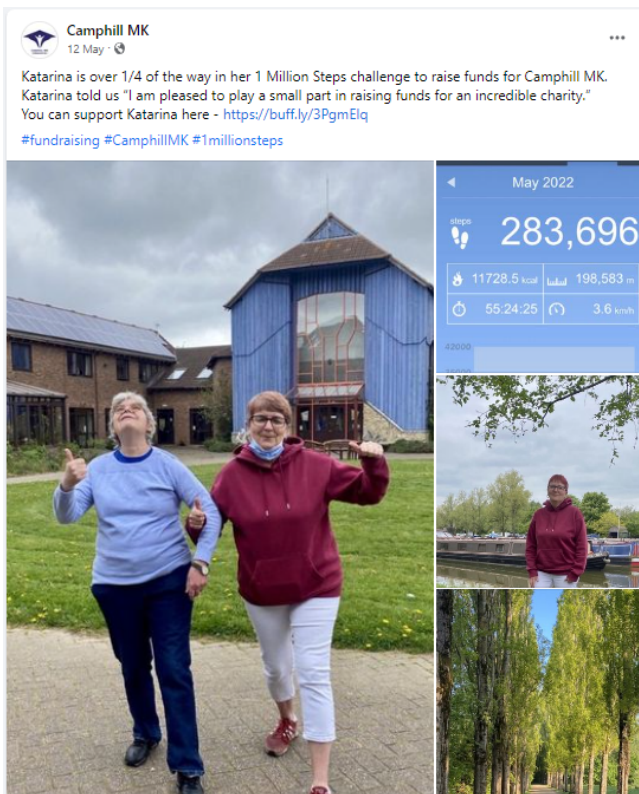


Saturday 18 February 2023  
at Wolverton Pool

Raise funds to support Camphill MK - your local charity  
supporting adults with learning disabilities and autism

Swimmers will relay swim in teams of six over 55- minutes  
in a 25-metre pool

Swimmers should each gather a minimum of £100 in sponsorship  
Contact [fundraising@camphillmk.co.uk](mailto:fundraising@camphillmk.co.uk) to sign up and find out more



# FUNDRAISING IDEAS


## Your A-Z of Ideas!



Auction,  
Afternoon Tea



Bag Pack, Bake Off,  
Bike Ride, Bingo  
Birthday Celebrations,  
Book Sale, Bring &  
Buy Sale, Bucket  
Collection



Cake Sale, Car Boot  
Sale, Car Washing,  
Carol Signing,  
Clothes Swap,  
Coffee Morning,  
Comedy Night,  
Concert, Craft Fair



Darts Match,  
Dinner Party,  
Dragon Boat  
Race



Easter Egg Hunt,  
Earworm jeopardy.  
Everest Challenge



Face Painting,  
Fancy Dress,  
Fashion Show,  
Fetes & Fairs, Fun  
Day, Fun Run



Garage  
Sale,  
Garden  
Party,  
Golf Day

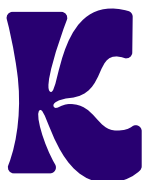


Head Shave ,  
Hog Roast

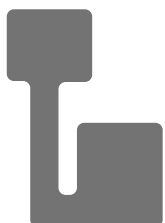


It's a  
Knock  
Out

Jumble Sale



Karaoke




Ladies  
Lunch,  
Letter to  
Santa, Line  
Dancing



Masked Ball,  
Murder  
Mystery,  
Music Quiz



Netball  
Tournament



Open Garden,  
Office Party



# FUNDRAISING IDEAS

## Your A-Z of Ideas!



Pamper Day,  
Pub Quiz



Quiz Night

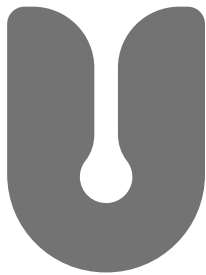


Race Night,  
Raffle



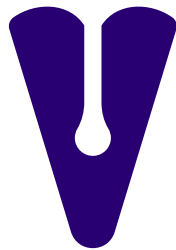
Silent Auction,  
Spinathon,  
Sponsored  
Silence, Swear  
Box, Swimathon

Talent Show,  
Tombola, Treasure  
Hunt

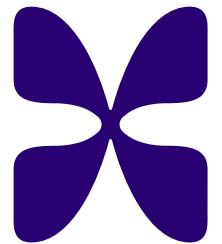


Unwanted Gifts

Volleyball  
Tournament



Waxing, Walks,  
Wine Tasting



X-Factor Night



Yogathon,  
Yo-Yoing



Zumbathon, Zip wire



# HOW TO TAKE DONATIONS

## Fundraising Platforms

You have decided what to do and when, now you need to make it easy for people to support you through donations. There are lots of platforms available, to help you gather your donations, but we have given you a few pointers below.

- Set up your own fundraising page to gather your donations. You can be an individual or as part of a team. There's a range of platforms. We would recommend heading to JustGiving where you can attach your activity to our charity page: [www.justgiving.com/fundraise](http://www.justgiving.com/fundraise)
- Tell people why you have chosen to support Camphill MK
- Add pictures of training or let people know how preparations are going.
- Give yourself an achievable target - You can always raise the target as you go along
- Update your page, when the activity has finished or you have completed your challenge.
- We can also supply you with collection pots to gather cash donations.



**JustGiving™**

 Localgiving



# CORPORATE FUNDRAISING

## Involve your Employer or Team Members

**AT CAMPHILL MK WE WELCOME THE SUPPORT OF LOCAL BUSINESSES.  
THERE ARE A NUMBER OF WAYS YOU CAN SUPPORT US.**

You and your colleagues may wish to take on a challenge - such as Three Peaks Climb, take on the longest Zip Wire or participate in a run such as the MK Marathon - you can even do a relay. We can guide you through the process, share your fundraising pages, and even come and cheer you over the finishing line!

For the less active amongst us, you may want to hold an office bake sale, place a swear box in the office/staff room. Always a popular one is play an earworm until you have raised enough to stop you playing it - who wants baby shark on repeat for 7 hours??

Your team may want to come along and spend some time volunteering in one of our workshops, such as the Weavery, Pottery or even help us refurbish items in our Tools workshop.

We also have a wonderful theatre - you may want to book this for those off site meetings, or conferences - we have breakout rooms available too.

A lot of companies offer to match fund your efforts - for example - you raise £100 your company matches it - doubling the support for Camphill MK

This maybe as part of a Charity of the Year campaign or as a one off fundraising event. Whichever you chose the team at Camphill are here to support you.





# TAKING ON A CHALLENGE

**ARE YOU AN AVID CYCLIST AND ENTHUSIASTIC CLIMBER OR A SUPER SWIMMER? OR WOULD YOU LIKE TO CHALLENGE YOURSELF TO A NEW ADVENTURE, WHILST RAISING VITAL FUNDS FOR CAMPHILL COMMUNITITES MK?**

If you want to join an organised challenge or adventure such as an overseas trek or a marathon. Here are a few pointers.

If you are taking on your own individual challenge make sure you stay safe and legal - we can help if you have any questions.

Challenges usually incur registration charges and sometimes will have a fundraising target, so please bear that in mind when signing up:

Camphill MK doesn't currently fund overseas treks or have charity places in events. You will need to register directly with the challenge provider.

Once signed up please do let us know what you are doing, we would be delighted to send you one of our T-Shirts to let people know who you are raising funds for, and promote your activity on our media channels.

Here are a couple of links and ideas:

[www.charitychallenge.com](http://www.charitychallenge.com)  
[3peakschallenges.co.uk](http://3peakschallenges.co.uk)  
TCS London Marathon  
MK Marathon Weekend



## MEET THE TEAM

**WE'RE HERE TO HELP AND SUPPORT YOU - IT'S THE LEAST WE CAN DO!  
GIVE US A SHOUT IF YOU HAVE ANY QUESTIONS**



**CAROLYN**

**LUCY**

Carolyn Green

Events & Fundraising

[carolyn.green@camphill.co.uk](mailto:carolyn.green@camphill.co.uk)

01908 308744 / 07540 560382

Lucy Davies

Head of Development

[lucy.davies@camphillmk.co.uk](mailto:lucy.davies@camphillmk.co.uk)

01908 308579 / 07548 240406



Registered with  
**FUNDRAISING  
REGULATOR**

**Campbill Communities MK is a registered  
Charity (charity number 283556)**

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## KEEPING SAFE & LEGAL

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1. Start small and don't over stretch yourselves - its better to do a small event well than a large event not so well.
2. Take account of your costs - don't spend too much - local business will often support with donations of prizes and supplies. Some may request confirmation from Camphill, that we know you are fundraising - we can do that - just drop us an email and we can send you a letter.
3. Ensure you do a Risk Assessment for your event - templates can be found online.
4. You will need a licenses to sell alcohol or have some types of entertainment at your event.
5. Observe all food hygiene regulations if you plan to serve food.
6. Raffles are always popular - regulations can be found on the Gambling Commission website
7. Be aware - If you are taking photographs or asking for contact details, ensure you have permission to use the photos. Keep personal information safe and do not share it without permission.
8. After the event, ensure you send any money raised into Camphill MK as quickly as you can.
9. You can claim Gift Aid on donations made through online platforms, so remind your supporters to "tick the box" However if they get something in return such as a ticket or gift, this cannot be gift aided.
10. Don't forget to let your supporters know how much you have raised.
11. There is no such thing as a stupid question. Do get in touch if you need any help.



# HOW TO PAY IN YOUR FUNDRAISING

**AFTER ALL THE HARD WORK IS DONE AND YOU HAVE HAD FUN (AND EATEN TOO MUCH CAKE) NOW IS THE TIME TO PAY IN THOSE VITAL £'S AND PENNIES. HERE'S HOW YOU DO IT.**

Pop in and see us! You can arrange to come and see us and bring in any cash you have collected. just drop us an email to arrange a time.



POP IN &  
SEE US!



ONLINE  
GIVING

Donations from your online pages such as Just Giving will be paid to us automatically - do remember to close your page when you are confident all donations are in!

The quickest, safest and easiest way to send us funds is via BACS. Our Details are

**Natwest**  
**Sort Code - 60-14-55**  
**Account Number -37208594**



PAY INTO  
OUR BANK

However you choose to pay us, please let us know how you raised the funds and give us your contact details.



**THANK YOU FOR SUPPORTING CAMPBILL COMMUNITIES MK**